



# WATER RESEARCH TO MARKET - eSEMINAR

## GUIDELINES TO SPEED UP THE WATER KNOWLEDGE TRANSFER

Friday, 27<sup>th</sup> September 2013, 10:00-11:30 am

The e-seminar is part of the Water RtoM promotion marketing strategy aiming at accelerating the transfer of research outputs to practitioners.

**Water RtoM Guidelines** provide best practices to speed-up the transfer of water related research outputs to practitioners based on project partners' experience, gained during the project. The guide offers the perspective of realities by national markets of water in which the four partners have implemented the project.

The specific objectives of these Guidelines are:

- To introduce a **set of tools** that supports the dissemination and the promotion of the research outputs to the market, all of them developed during Water RtoM project,
- To provide **10 best practices** for the water knowledge transfer coming from lessons learnt of Water RtoM project,
- To recommend on how to better achieve the water knowledge transfer.
- Your [comments are welcome](#) (click on JOIN the Community)...

This e-seminar aims to further present the Guidelines to an specific audience.

### Requirements to attend the course

- Fluent listening English
- Logistics - set of headphones with a microphone.

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### Registration

For registration, please send an e-mail to Ms. Beatriz Medina: [beatriz.medina@amphos21.com](mailto:beatriz.medina@amphos21.com)

Responsible partner: [AMPHOS21](#)

Link to ePlatform: <http://office-international.adobeconnect.com/e-seminar/>

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More details on Water RtoM eSeminars are available [HERE](#)  
[www.waterrtom.eu](http://www.waterrtom.eu)