



LIFE09 ENV /FR/00059

Water RtoM

Water Research toMarket

DELIVERABLE: D3.3 - BROKERAGE EVENTS COMPILATION REPORT

Associated action n°3.3

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Organisation name of lead contractor for this deliverable: GWF

Data Project

| | |
|------------------------------|--------------------------------------|
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| Project end date: | 31/08/2013 Extension date: NA |
| Total budget | 799 594€ |
| EC contribution: | 399 797€ |
| (%) of eligible costs | 50% |

Data Beneficiary

| | |
|-------------------------|---|
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1. PRECURSOR MARKETING STRATEGY: REMIND

Water RtoM is developing a tool which will allow the Innovation Water chain to be more effective by means of assessing existing research outputs as its distance to the market. At this stage of the project proposed tool (ReMAS) is in progress of testing research outputs in order to identify potential precursors – the most promising research outputs. Once precursors are identified, the project will promote them. How to promote them is the question that PMS should answer.

The Precursors Marketing Strategy (PMS) describes idea of dissemination strategy due to identification and promotion of the promising research projects outputs which are in close distance to market. It is assumed that this strategy encourages potential practitioners to uptake the identified innovations.

In PMS is put the stress on wide range of dissemination activities – from face-to-face events to Internet based form of communication and information distribution for chosen group of stakeholders engaged in water sector. The following undertakings are considered:

- **Brokerage events** : typically a 1 or 2-day workshop, back-to-back with a larger regular event or conferences organised by the partners and associated partners), about a rather wide spectrum of precursors
- **E-Fair**: a permanent virtual area for brokerage of precursors on a free access basis.
- **Seminars**: typically one-day events organised at local (national or regional) level, focused sharply on one topic
- **E-Seminars**: typically a series of 2-hour web-based conferences, focused sharply on one topic, repeated along the year
- **Participation to other events**

The brokerage event is a 1 or 2-day workshop, back-to-back with a larger regular event (Pollutec in France, IFAT in Germany, WODKAN in Poland, annual World Water Week in Sweden, EXPOAPA in Romania, etc) or conferences organised by the partners and associated partners (like the Euro-INBO annual meeting), about a rather wide spectrum of precursors

The brokerage event aims to bring together the water organisations who identify needs with those who can offer solutions to foster discussions towards the transfer of innovations with technical support from Water RtoM.

| Event | Duration | Participants | Scope | Level |
|------------------|--------------------|------------------|--------------|-----------|
| Brokerage | 1 or 2 days | 200 – 300 | Broad | EU |

Table 1 Main characteristics of Brokerage events

It is expected to organise the brokerage events during large EU events:

| Partners | Large events |
|-----------------|-----------------------------|
| OIEau | 2 (France + Sweden) |
| Amphos21 | 1 (Spain) |
| GFW | 2 (Poland + Germany) |
| CFPPDA | 1 (Romania) |
| Total | 6 |

List of brokerage events attended in 2011

The ExBoard has to finalise the possibility to organise a side event during this large EU events.

Updated 15/02/2012 - Events in 2011

| Targeted Event | Place | Partner involved | Dates |
|--|------------------|----------------------|------------------|
| <i>Year 1 (Sept 2010-Oct 2011)</i> | | | |
| EXPOAPA (1) | Bucharest - RO | CFPPDA | 14 June 2011 |
| Iberian Congress on Groundwater : Management challenges for the 21st Century | Zaragoza (Spain) | Amphos 21 | 14-17 Sept. 2011 |
| EURO-RIOB | Porto (PT) | OIEau / all partners | 29 Sept 2011 |

(1) EXPOAPA is the main annual event in Romania for the public water sector which bring together main stakeholders : SMEs, water utilities, researchers and water administrators.

The general assembly of the RWA members, the parallel round tables and the specialised exhibition, joined with the strong collaboration of the Romanian Water Association communication channel offer the best opportunity for the project to disseminate at the decision makers level the most promising results of the research projects.

2. FIRST BROKERAGE EVENT: PORTO, 29 SEPT. 2011

Since the INBO meeting is attended by decision-makers and specialists responsible for the implementation of water policies in their respective countries, as well as for the general water management and the preparation of river basin management plans, the Water RtoM partners decided to organize a brokerage session.

In order to evaluate our service (our support), participants would express their opinion: do such exchange sessions serve their purpose, what do they think about their format and what are their expectations. The team put at their disposal a questionnaire to be completed about their needs from the perspective of their everyday tasks; this will help Water RtoM to find the right research projects and to present them to persons involved in water management.

- ***Objective of the 1st brokerage event***

To gather together the Researchers (owners of innovation vs the “sellers”) and the End-users (practitioners vs “buyers”), in organizing a “market” with 8 innovations from Europe.

- ***Targets of the event***

Water administrations (basin and sub-basin authorities, municipalities)

- ***Message to deliver***

During the brokerage event you will meet owners of innovations (of new solution for water) that you could use in your daily work. Water RtoM supports you to implement it;

- *Programme*
 - Face-to-face discussion on implementation of presented innovations,
 - Identification of needs and obstacles in innovating for the water administrations
 - Contacts and new partnership interested to use these innovations
 - More contacts to look for new appropriate innovations (after Porto Event)

3. ANNEXES

3.1 IBERIAN CONGRESS ON GROUNDWATER

Management challenges for the 21st Century

| Brokerage event (not for Water RtoM) | Promotion event |
|---|-----------------|
| Objective of the action: To promote Water Research to Market in the Spanish water scientific community aiming at catching potential researchers to collaborate with their outputs. | |
| Target : Scientific community Approx 300 participants | |
| Expected behaviour of the targets Targets will present recent results and progress in their research activities, in the mean time interested results are presented but due to the scientific character of the event, are through scientific oral presentations and poster. It was during the breaks and poster sessions when bilateral meetings occurred and Water RtoM can be better introduced among participants. | |
| Message to deliver (simple, clear, concise, single) WATER RTOM CONCERNS YOU | |
| Means & Resources to implement to reach the objective <ul style="list-style-type: none"> - General poster - Oral presentation by Dr. Ester Vilanova (20mn) - annexed - Submitted abstract (attached below) - annexed - Published Article in Congress proceedings (http://www.aih-ge.org/index.php) - annexed - Bilateral meetigs | |
| Agenda & planning 14-17 September 2011 Zaragoza (Spain) | |

| | |
|-------|---|
| TEMAS | 1. El estado del conocimiento sobre las masas de agua subterránea. |
| | 2. El agua subterránea en los actuales Planes Hidrológicos de cuenca. |
| | 3. Balances hídricos: uso conjunto y cambio climático. |
| | 4. Usos del agua subterránea. |
| | 5. Agua subterránea y zonas protegidas: conocimiento, protección y gestión. |
| | 6. Programas de control y seguimiento de la cantidad y la calidad del agua subterránea. |
| | 7. Participación pública, aspectos legales y socioeconómicos. |
| | 8. Programas de medidas: financiación, realización y seguimiento. |
| | 9. Cooperación internacional. |

| | |
|----------|--|
| DESAFÍOS | Transferencia de conocimiento. Información disponible. Definición y caracterización. |
| | Intercambio de datos. Actualización y difusión. Interoperabilidad entre sistemas. |
| | Unidad de recurso. Consideración real y generalizada. Modelos y balances. |
| | Efectos concretos del cambio climático. Pautas de precipitación. Incidencia recarga. |
| | Usos del agua subterránea. Extracción real. |
| | Problemas de aplicación de las figuras de protección. |
| | Coordinación interadministrativa del programa de medidas. |
| | Participación pública activa. |

Attached is the participant certificate

Budget (€)

Budget for proposed undertaking is based on the WaterRtoM project financial resources.

It is assumed:

Travel : Barcelona- Zaragoza = 218,94€

Subsistence (1 day) = 325,02 €

Inscription to the congress = 400 €

Indicators to evaluate the achievement of the objective

Identification of interesting outputs and contacts with research groups

Main constraints

The main obstacle is the creation of interest in the project to the attendants, that normally are too focused on present their own scientific results.

Results

- Contacts with researchers : 2 promising outputs to be evaluated through REMAS (SMAA and AQUATOOL)
- Science Interface contacts: International Observatory for water and Catalan Institute for Water Research

Main promising Contacts

Margarida Valverde

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Congress technical secretary and IAH (www.iah.org)

Javier Lambán

Researcher in the Spanish Geological Survey

Congress president.

Vicepresidente de la IAH-GE

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Ignasi Rodriguez Roda

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Carmen Macias

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Researcher

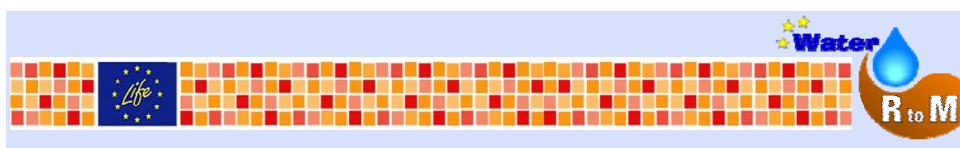
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University of Valencia

Researcher

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WATER RESEARCH TO MARKET – WATER RtoM project

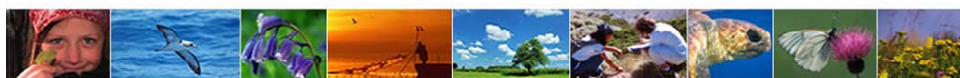
- to speed-up the transfer of water related research outputs
- to better implement the Water directives

B. MEDINA, E. VILANOVA, N. JACQUIN, Z. SOBOCIŃSKI, S. LACATUSU & G. NEVEAU



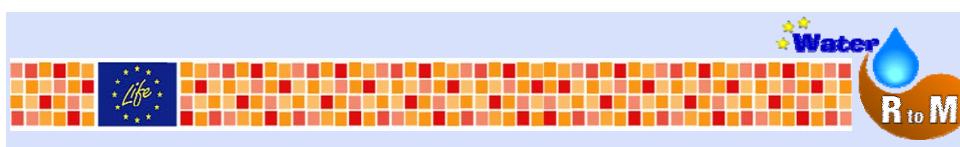
AMPHOS²¹

Gdańska Fundacja Wody



15 de Septiembre 2011, Zaragoza

Water RtoM
www.waterrtom.eu



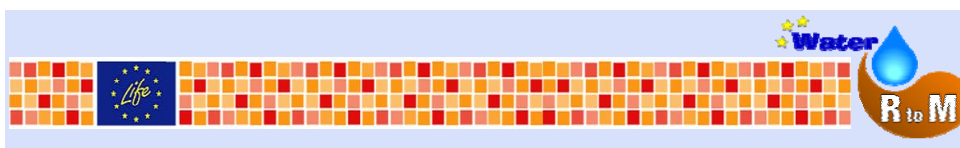
Sobre el proyecto.... (II)

CONTEXTO

- NACIONAL y REGIONAL: ES, PO, RO y FR
- INTERNACIONAL: LIFE +, INTERREG, etc. (NO FP7)

COMITÉ ASESOR





Principales actividades

1. OBSERVACIÓN PERMANENTE AL SECTOR (INVESTIGACION Y MERCADO)

INVESTIGACIÓN

Identificar **Resultados de investigación**, debatir con investigadores.

IMPLEMENTACION/MERCADO

Identificar **necesidades** del mercado, riesgos en la Innovación, enlaces y networking

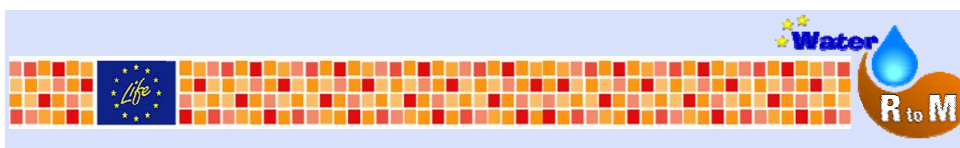
2. DESARROLLO DE LA HERRAMIENTA ReMAS *Research Market Assessment Strategy*

Método estandarizado para un **análisis en profundidad de los beneficios de los resultados** de investigación en términos de “tiempo hasta la introducción en el mercado”. Mediante **estudios de casos**.

3. PROMOCION DE LOS PRECURSORES DE LA INNOVACIÓN

Para promocionar innovadores y encontrar otros posibles (Pollutec, IFAT en Alemania, WODKAN en Polonia, *World Water Week* (anual) en Suecia, EXPOAPA en Rumanía, ...)

PRIMER EVENTO: EURO-INBO, Oporto, 27-30 de Septiembre



Resultados esperados

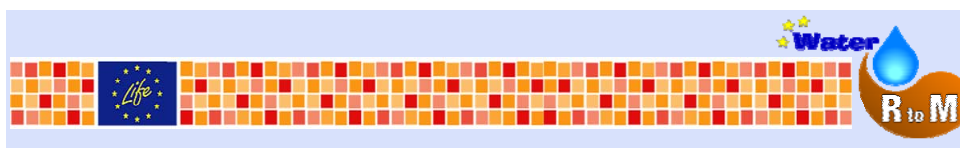
AMBICIONES....

- Análisis del estado actual de la investigación en temática de agua.
- Promocionar y mejorar la visibilidad de innovaciones actuales en contexto nacional e internacional.
- Identificar las actuales demandas del mercado en cuanto a herramientas.
- Añadir un paso intermedio entre los actuales esquemas de transferencia del conocimiento que facilite cerrar la cadena de Innovación.

RESULTADOS....

- Selección de 30 investigaciones prometedoras y análisis de mercado de sus resultados
- 30 estudios de caso de los resultados analizados= precursores de INNOVACIÓN, que al menos la mitad de esos **precursores** sean asumidos por los **innovadores**.
- Desarrollo de eventos, seminarios, ferias virtuales, etc. que ayuden a su promoción.

DESARROLLO DE UNA METODOLOGÍA QUE ASESORE ESOS RESULTADOS DESDE LA INVESTIGACIÓN HASTA EL MERCADO



¿Cómo podéis contribuir?

Water RtoM os incunbe

Implementadores

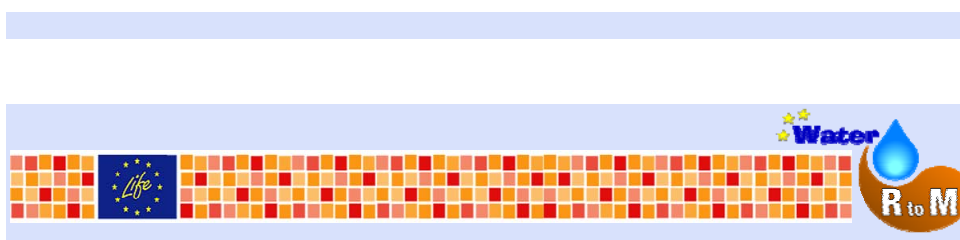
Necesitais innovar

Autoridades publicas, industrias, PYMEs, regantes, agricultores, confederaciones, ,

Investigadores

Tenéis interesantes resultados que deben ser implementados

Comunidad científica (universidades, centros de investigación, PYMEs, etc



Gracias por su atención



Partners:

- Natacha Jacquin, Gilles Neveau (Oficina Internacional Agua, OIEAU, Francia).
- Beatriz Medina, Ester Vilanova (Amphos 21, España)
- Zbigniew Sobocinski (Gdanska Fundacja Wody, GFW, Polonia)
- Silviu Lacatusu (Fundatia Centrul de Formare si perfectionare profesionala in domeniul apei, Rumania)

Duración: 01/09/2010 - 31/08/2013
Contrato : LIFE09 ENV/FR/000593

7

Participant certificate



ASOCIACIÓN INTERNACIONAL DE HIDROGEÓLOGOS – GRUPO ESPAÑOL

Congreso Ibérico sobre **“LAS AGUAS SUBTERRÁNEAS: DESAFÍOS DE LA GESTIÓN PARA EL SIGLO XXI”**

DÑA. Ester VILANOVA MUSET

Ha presentado la comunicación titulada “WATER RtoM, WATER RESEARCH TO MARKET - TO SPEED-UP THE TRANSFER OF WATER RELATED RESEARCH OUTPUTS TO BETTER IMPLEMENT THE WATER DIRECTIVES (LIFE + PROGRAMME)” en el Congreso Ibérico sobre “Las aguas subterráneas: desafíos de la gestión para el siglo XXI” celebrado en Zaragoza del 14 al 17 de septiembre de 2011.

Zaragoza, 17 de septiembre de 2011



Luis Javier LAMBÁN JIMÉNEZ
Presidente Congreso
Vicepresidente AIH-GE

3.2 FIRST BROKERAGE EVENT, PORTO, SEPT 2011

| Communication Action: <i>Brokerage event</i> | Type of the communication action: Promote the innovative projects |
|--|--|
| <p>1. Objective of the action: <i>To inform water sub-basin authorities about Water RtoM as a service</i> <i>And CATCH two water administrations to develop the REMAS and to test the research outputs as an innovation</i></p> <p>Brokerage event will be organized within the frame of the Euro-INBO meeting held in Porto, Portugal, Sept 27-29th 2011. Program of the brokerage event predict two parts of the undertaking – first, consist in a general presentation of the project WaterRtoM and of the objective of the brokerage event. 2nd part: bilateral talks (this session is a face-to-face discussion with the interested participants and the owners). Planned time for the event: 1 day.</p> | |
| <p>2. Targets of the event: Water administrations (basin and sub-basin authorities, municipalities)</p> | |
| <p>3. Expected behavior of the targets Active discussion regarding possibilities of use in practice presented outputs by suitable organizations in different countries, collecting advantages and disadvantages of proposed solution by project outputs, needs and obstacles in implementing the solutions (for taking into consideration during the ReMAS improving), invitation for cooperation in implementation or developing the presented outputs.</p> | |
| <p>4. Message to deliver (simple, clear, concise, single) Water RtoM aims to be as a service, to speed up the transfer of innovation between researchers and end-users (water providers and stakeholders); The consortium needs innovators to improve the strategy drafted during the first year of the project. If you are interested, join us !</p> <p style="text-align: right;">.../...</p> | |

5. Means & Resources to implement to reach the objective

Draft agenda of the event:

- The Event during 1 day, will be held in English
- Face-to-face “owner / practitioners” during the open day (no schedule, except for the online presentations); participants will come few minutes (few minutes sessions) when they could come and go as they please.

Documents to be done for the event:

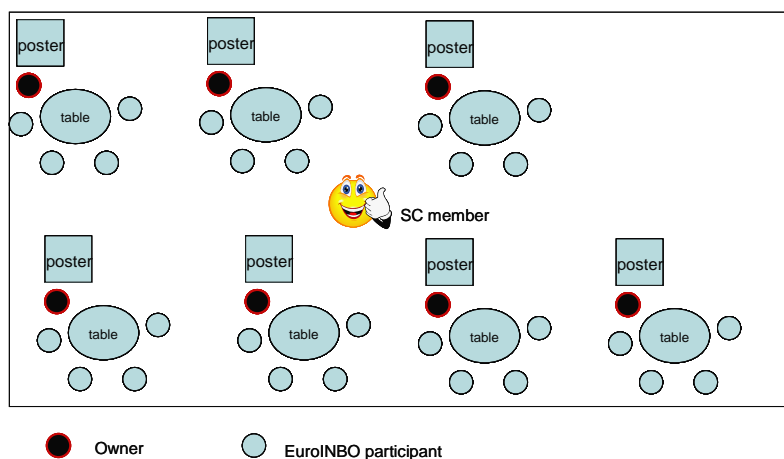
- A template of Factsheet to be completed by the “owner” of the innovative project;
- The 8 factsheets of the presented innovations, they will be at the disposal of the attendants (in color), x 100 copies each
- Leaflet of the Water RtoM project (EN, FR, SP version) x 200 copies
- Poster dedicated to the event (EN version at minimum) x 5 copies
- Questionnaire of needs (EN, FR version) x 50 copies
- The invitation and the brokerage event program to be distribute to the participants of the large event
- a Register sheet (name, address, interesting in...)

Products: SC will contact the 8 research owners to invite them to participate to the brokerage event to “sell” their innovation; they prepare a factsheet for the event:

- Water Change (LIFE project)
- Concert’eau (LIFE project)
- SEMEAU (LIFE project)
- Aguaflash (Interreg project)
- Genesis (FP7, the polish and French outputs ready to use on the market)
- Aquatool (National Spanish project)
- SMAA (National Spanish project)
- deWELopment (National Polish project)

- Means:

- WIFI connexion for online presentations
- **Stand** near the general assembly of the INBO, open the day before the brokerage event, for lobbying (open discussion with the INBO participants during their breaks, lunch etc...), poster in place, factsheets of the products and leaflets (EN, FR, SP languages), and questionnaires of needs at their disposal.
- **A room** with 8 tables + 4 chairs each in front of the general assembly of INBO. The brokerage event space presents the poster of water RtoM and the products posters.



6. Agenda & planning

In July:

- To Select 1-3 research output per partner in link with the basin organizations, water administration
- To Analyse the research output through the REMAS **(1)** (description of the output and the opportunity for the market, the risks and difficulties to implement it (if possible). Then each of us has to contact the coordinator or the representative of the research output team (we need their agreement for using their production and their potential intervention during EURO-RIOB (at distance via a visio conference or face to face)
- We have to decide who will come to Porto (nevertheless not all them will come because it is not sure that they venue is suitable and because of the budget). Water RtoM aims to be “a service” and in this frame of mind we have to make the connection between the researchers and the end-users). So, We could play this role from Porto.
- **Webmeeting with the partners, ZS, SL, BM, NJ at the latest July 25th.**

August:

- To Finalise the analysis, together and with the owner of the “Product”
- To Organize the event (logistic, coffee break, lunch, room, stand, web-conference), date of the event during the euro-riob
- To Book the flights and the accommodations for SC members

September:

- Finalization of the preparation
- Participation for 2-4 SC members during 2 days (28 to 29 of sept), depending of the organization and the budget available.
- Each owner has to complete a factsheet of their innovation, sent by Water RtoM team; they have to prepare a one slide of their project to integrate it in the general presentation.

7. Budget (€)

Direct personal costs, External Assistance costs (printing, etc...), Travel and subsistence costs...

Budget for proposed undertaking is based on the WaterRtoM project financial resources.

After speaking with the EU coordinator, we could use the form3 of the budget (Assistance for organizing brokerage event). If we want to organize more than 2 events (for the OIEau budget, we have to organize Porto meeting with the minimum costs).

For the venue of the SC members, you have to finance yourself from the Bucharest save money.

For the venue of the “Owners”, travel costs are in their responsibility.

For information :

- * **Travel** : France to Portugal in average 300 Euro per flight
- Spain to Portugal in average 150 – 200 Euro per person
- Romania to Portugal in average up to 450 Euro per person
- Poland to Portugal in average up to 450 Euro per person

Travel budget for 4 SC members is average of 1500 euros

* **Subsistence costs**

We can budget 200€/person/night (subsistence cost covering all the expenses in Porto)

Is planned 3 nights/person = 600€/person

Total for 4 persons = 2400€

→ Total Travel+Subsistence for 1 person = 600 (FR/SP) to 900 euros (POL/RO)

*** External assistance cost :**

Layout and printing of the leaflet (made by OIEau) – 300 Euro

Other costs: coffee breaks, renting the hall for the event etc...- Sonia is in charge to have the information and to book the room

Total Expenses for 4 SC members (between 800€ to 1000€/pers)

Travel: 1500€

Subsistence costs (200€/pers/night): 2400€ (for 3 nights)

External costs (rooms, coffee break, WIFI connexion): 550€

Proceeds:

Travel and subsistence costs covered as much as possible by the safe money from LC meeting in

Bucharest and the extra-costs by Form3

External costs: covered by Form3

8. Indicators to evaluate the achievement of the objective

2 basin organisations agreements on taking part in the WATER RTOM project

9. Main constraints

*Identifying the constraints, risks, etc. associated with the implementation of action in order to minimize them.
Ex le language of the presentation (english, french, spanish etc...)*

Participants of the EURO-RIOB meeting are mostly English speaking – so from this point of view no constrain.

Risk which seems to be quite big is selection of the project outputs dedicated to basin organizations and to have a good understanding of the “product” and a good overview of it’s potential implementation as an innovation.

Lack of close cooperation with prospective speakers could create a trouble with preparation.

Peak of touristic season will be finished, but mid September is still “deep” season – so prices for flights (booking) and hotels may be higher than planned

Lack of time to finalize the assessment of the research outputs selected

10. Implementation of the action

State of progress: the brokerage have been organized in Porto during the Euro-INBO Sept 29th 2011. Euro-INBO welcome 300 participants, with 20 attendants for the brokerage event.

Lessons learnt in order to improve the next ones:

- Prepare the event in advance (without vacations in the period)
- Prepare a parallel program to give to the organisers and the participants
- Close contacts with the organisers to have 1-2h (max) for the public presentation
- Brokerage event has to be share into 2 parts:
 - 1st part: public presentation of the goods, (1h total or 10mn/product=max 2h) and presentation of the role of the B Event, and lobbying as possible –
 - 2nd part: direct talk with people "owner" (the next day); Discussion face-to-face is a good concept to promote the innovation
- Questionnaire of the needs with a clear indication on the contact for back when it is completed
- To have an attendance register to keep the address of the participants.
- To have a good evaluation of the language(s) of the meeting (In Porto we have only English version for the questionnaire, when the majority of attendants speak French. Provide presentation into 2 languages eventually.

The Owners came with their own budget without any problem.

11. Photo - Porto



12. Poster Porto



WATER RESEARCH TO MARKET

To speed up the transfer of water related research outputs

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(**) Fundatia central de formare si perfectionare profesionala in domeniul apei, Romania; wide@ara.ro; (***) Amphos 21, Spain; beatriz.medina@amphos21.com

The **Water RtoM** project aims to speed-up the transfer of research outputs to practitioners, with a targeted time of 3 - 5 years by adding a step between the research and existing technology transfer schemes by pro-actively searching, assessing and promoting research outputs.

OBJECTIVES

- To perform a permanent overview of the sector (research and market sectors);
- To make available the current innovations at regional, national and EU level;
- To identify continuously the demand for tools by practitioners;
- To facilitate the transfer by adding an step in between the existing transfer schemes
- To promote the innovations and the innovators

EXPECTED RESULTS

- DEVELOPMENT OF A METHODOLOGY TO ASSESS THE TRANSFER OF RESEARCH OUTPUTS INTO THE MARKET
 - A service for practitioners
 - 30 business cases of innovations
- Promotion Strategy (e-fair, events, seminars...)

ACTIONS

- To develop a standardized method for an **assessment** of the potential benefits of emerging tools from research (REMAS tool)
- To **support** target groups for developing innovation projects (design of guidelines) in partnership with **Europe Enterprise Network**
- To disseminate innovations and to **promote** the innovators (through a **Marketing Strategy**)

WATER RtoM CONCERNS YOU



JOIN US

SOLUTIONS for WATER ADMINISTRATIONS

Room "Porto" - Ipanema Park Hotel - 29th SEPT. 2011

Water governance - Water Treatment solutions – Urban water cycle tools - Climate change and extreme event - Assessment of surface waters...

Further information www.waterrtom.eu



Project consortium:

Gdanska Fundacja Wody

AMPHOS 21



In partnership with:



The Water RtoM project is a three-year European project funded by the European Commission - Grant agreement n°: LIFE09 ENV/FR/000593

3.3 EVENT WITH SPANISH WATER TECHNOLOGY PLATFORM

IMPLEMENTATION OF THE SPANISH WATER R+D+ I STRATEGY IV – NOVEMBER 2011

| <i>Brokerage event</i> | <i>Promotion event</i> |
|---|------------------------|
| Objective of the action: To promote Water Research to Market in the meeting | |
| Target : Water companies, researchers, water river basin agencies, SME's. Approx 132 participants | |
| Expected behaviour of the targets To express interest and collaborate with Water RtoM | |
| Message to deliver (simple, clear, concise, single) WATER RTOM CONCERNS YOU | |
| Means & Resources to implement to reach the objective <ul style="list-style-type: none"> - Oral presentation by Beatriz Medina (20mn) - annexed - Bilateral meetings | |
| Agenda & planning 15th November 2011 Madrid (Spain) <ul style="list-style-type: none"> • One day with explanations on project and ideas on the Water sector • 2hour planned bilateral meetings Agenda: <ol style="list-style-type: none"> 1. Spanish Water Technology Platform Introduction 2. European initiatives <ul style="list-style-type: none"> • Joint Programming Initiative (1,7 MB) • European Innovation Partnership (1,1 MB) • Water Efficient Europe in Demonstration Sites (WssTP) (3,6 MB) • European Water Stewardship (EWS) (369 KB) 3. CAMPUS and other Technology platforms <ul style="list-style-type: none"> • e-MTA (788 KB) • Hidranatura (2,6 MB) • Plataforma de Tecnologías Ambientales (PLANETA) (1,78) • Plataforma Tecnológica Española de la Construcción (226 KB) • Plataforma Tecnológica Española de Eficiencia Energética (474 KB) 4. Workshop on projects and ideas <ul style="list-style-type: none"> • VISUALIZACIÓN Y GESTIÓN DE DATOS DEL TERRITORIO (295 KB) • DESALACIÓN INTEGRAL SIN VERTIDO DE SALMUERA (262 KB) • GESTIÓN ECOLÓGICA DEL AGUA DEL MAR EN INDIA (180 KB) | |

| |
|---|
| <ul style="list-style-type: none"> • OPTIMIZACIÓN DE LOS PROCESOS DE CONTROL DE LA CALIDAD DEL AGUA EN ETAP'S Y EDAR'S MEDIANTE EL ANÁLISIS DE IMÁGENES IN-SITU (278 KB) • Gaiker IK-4 (2,3 MB) • WATER RtoM and WATERDISS (313 KB) • SMART BASIN (219 KB) • Europestudios (2,2 MB) • Universidad de Valladolid (211 KB) • PLAYAGUA (3 MB) <p>5. Bilateral meetings</p> |
| <p>Budget (€) Budget for proposed undertaking is based on the WaterRtoM project financial resources. Travel : Barcelona- Madrid = 212,32€ Subsistence (1 day) = 58.3 € Inscription to the meeting = 100 €</p> |
| <p>Indicators to evaluate the achievement of the objective</p> <p>Identification of interesting outputs and contacts with research groups and potential uptakers</p> |
| <p>Results</p> <ul style="list-style-type: none"> • Contacs with researchers : 2 promising outputs to be evaluated through REMAS • Science Interface contacts: International Observatory for water and Catalan Institute for Water Research. • Potential end-users: 3 SME and 1 river basin agency |

POWER POINT PRESENTATION:

Note: LIFE + template for presentation was not allowed because organizational logistics of the event.

The project was presented with the project Waterdiss idea, because organisers did not allow a separate presentation. Even though main objective was fro Water RtoM since it was a national event looking for national research outputs (aim of Water RtoM)

Instrumentación e implementación de la Estrategia española de I+D+i del agua (ΣH_2O)

IV ENCUESTRO PTEA PROYECTO PAÍS EN AGUA

Madrid, 15 de noviembre 2011

TALLER DE PROYECTOS



WATER RESEARCH TO
MARKET (LIFE +)



DISSEMINATION AND
UPTAKE OF FP WATER
RESEARCH OUTPUTS
(FP7)



AMPHOS 21

Beatriz Medina Parra

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AMPHOS 21



IV ENCUESTRO PTEA - PROYECTO PAÍS EN AGUA

WATER RtoM and Waterdiss



1. Dos proyectos europeos enfocados en la INTERFAZ POLITICA Y CIENCIA (www.spi-water.eu) con el objetivo de añadir el paso intermedio necesario en los esquemas de transferencia de conocimiento.
 - WATER RESEARCH TO MARKET (WATER RTOM) – Esquemas nacionales de investigación y asesorar a Resultados de investigación relevantes cómo terminar de implementarse en el mercado.
 - WATERDISS – Proyectos del Programa Marco, mejorar las estrategias de divulgación con un enfoque más apropiado a los usuarios finales de los resultados de investigación.
2. **OBJETIVOS:** Acelerar la transferencia de los resultados de investigaciones relacionadas con temas de agua para una mejor implementación de las Directivas del Agua.
3. **DATOS DE CONTACTO:**
 - WATER RTOM: contact@waterrtom.eu, www.waterrtom.eu
 - WATERDISS: beatriz.medina@amphos21.com, www.waterdiss.eu

IV ENCUESTO PTEA - PROYECTO PAÍS EN AGUA



BUSQUEDA DE RESULTADOS DE INVESTIGACIÓN O NECESIDADES DE LOS IMPLEMENTADORES

1. **ESTADO DE DESARROLLO:**

FASE DE ANÁLISIS DEL ÁMBITO DE LA INVESTIGACIÓN Y FASE DE ANÁLISIS DEL ÁMBITO DEL MERCADO

Ahora en fase de búsqueda de **productos de investigación** interesantes que no se han implementado aún para aplicar nuestras estrategias y herramientas.

2. **AMBITO DE PRESENTACION (nacional/europeo):**

1. NACIONAL - Seminarios , e-seminarios, e-feria
2. EUROPEO – Congresos internacionales, summer schools

3. **TIPO DE COOPERACION QUE SE BUSCA:** Ofrecemos mejorar el PASO INTERMEDIO ENTRE CIENCIA Y MERCADO.

4. **TIPO DE ORGANIZACION:** CUALQUIERA!

IV ENCUESTO PTEA - PROYECTO PAÍS EN AGUA



¿QUE OFRECEN AMBOS PROYECTOS?



UN ESPACIO COMÚN DE INTERCAMBIO DE IDEAS, CONOCIMIENTOS, ETC.

PARA INVESTIGADORES que necesiten transferir conocimiento

1. Asesoramiento en como promocionar los productos resultantes de un proyecto de investigación
2. Desarrollo de una estrategia de divulgación efectiva.
3. Promoción del proyecto
4. Contacto con otros investigadores para pasos posteriores.

PARA IMPLEMENTADORES que necesiten innovar

1. Búsqueda de soluciones acorde a vuestras demandas