

# Water Research to Market

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nº Nov 2013 Newsletter contact@waterrtom.eu

#### WATER RESEARCH TO MARKET

to speed-up the transfer of water related research output to better implement the water directives

Water RtoM aims to speed-up the transfer of research outputs to practitioners, with a targeted time lag down to 3 - 5 years, by adding a step between research and the existing technology transfer schemes to end-users. The partnership is composed by 4 partners (OIEau, Gdansk Water Fundation, Foundation Professional Training Center in Water Public Sectors, Amphos21). Water RtoM has preselected 235 research outputs from Europe, France, Poland, Spain and Romania, assessed in term of distance to market 85 outputs available in the E-fair (www.waterrtom.eu/efair\_facility) and promoted them trough e-seminars, brokerage events and national events ... Read more

#### **NEWS - WATER RTOM IS FINISHED**

#### The future of Water RtoM

Despite Water RtoM project finished, project idea remains alive as well as willingness of the consortium to maintain the service. A market survey has been conducted to evaluate this future A document to support this has also been prepared: "Water RtoM as a service". Read more

#### The Layman'report:

The document describes in few pages the idea, the results and the future of the project. Available in English, French and Spanish version on project's home page www.waterrtom.eu

#### **Publication of the Water RtoM Guidelines**

Water RtoM built tools and strategy to speed up the transfer of research outputs to the market. The feed back of this experience is shared in the Guidelines. A set of Tools, Best practices and recommendations to better active the water knowledge transfer.

Read more ...

#### **Final Workshop**

The final workshop was held in June 2013 in Barcelona. 40 participants attended this one-day workshop aimed at discussing together about the efficiency of **new knowledge transfer tools** to speed up the uptake of research outputs to practitioners. New experiences and evidence in the existing transfer schemes were presented. The workshop used the opportunity that participants came from a diversity of professional sectors on the water field: scientists, practitioners and public administrations, to ask for their opinions and experiences in working in the water sector. **Read more...** 

## Figures of Water RtoM

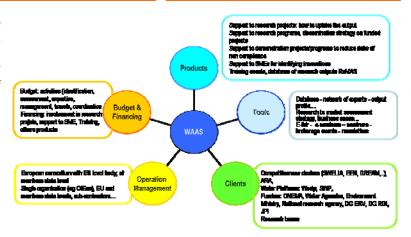
- 235 preselect projets
- 85 research outputs assessed
- 30 business cases
- Water RtoM in 45 events
- Website www.waterrtom.eu
- e-fair www.waterrtom.eu/efair\_facility
- Guidelines Read it
- Layman's report
- Project results
- Dissemination issues
- Water RtoM as a service (Waas)



#### FOCUS ON... THE FUTURE OF WATER RTOM

The objectives of "WaterRtoM as a Service" (WaaS) is to provide: 1- A support to disseminate the research outputs at national and European levels, 2- tools and methods to speed - up the transfer of research outputs in the water innovation ecosystem, 3- a dissemination strategy of innovations.

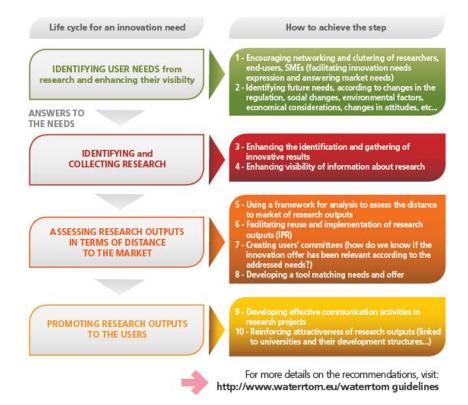
WaaS will link the authors of the outputs and the target group, and fill the gap between knowledge dissemination and knowledge use within the frame of existing procedures. Read more



# CHANGE YOUR HABIT, READ THE GUIDELINES

### 10 Good practices to speed up the knowledge transfer

The recommendations are based on our experience and they are structured according to the uptake life-cycle of a water research output. The output life cycle starts with the identification of the users' needs followed by the identification of the research outputs on offer, and ends with the uptake of selected outputs by prospective users. To improve the uptake of innovative outputs. Water RtoM developed 10 recommendations:



The "recommendations" are addressed to the knowledge users, knowledge makers, funding organisations and knowledge brokers alike. The Service offered by Water RtoM will integrate these principles and good practices in its functioning and development. For more details on the recommendations, visit http://www.waterrtom.eu/waterrtomguidelines



Water RtoM partners









Associated partners (Liaison committee)















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