

## Associated partners:

In order to develop close relationships with both the researchers and practitioners in water management, the project has a Liaison Committee (advisory body), consisting of:

- ▶ The Water Supply and Sanitation Technology Platform (EU)
- ▶ The International Network of Basin Organizations
- ▶ The Spanish Water Technology Platform (ES)
- ▶ The Institute of Meteorology and Water Management (PL)
- ▶ The Romanian Water Association (RO)
- ▶ The Languedoc Roussillon "Cluster EAU" (Pôle de compétitivité) (FR)
- ▶ Enterprise Europe Network (EU)
- ▶ TASK initiative (D)



To help with the innovation process, **WaterRtoM** will benefit from the Enterprise Europe Network (EEN), a network of 70 local consortiums, gathering about 600 partner organisations in more than 40 countries, promoting competitiveness and innovation at the local level in Europe and beyond.



## Partners



Office  
International  
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### France

Office International de l'Eau

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### Poland

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## AMPHOS<sup>21</sup>

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### Romania

Romanian Water Association  
(Training Centre)

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# Water Research to Market

**Speeds-up  
the innovation  
in the water sector  
by improving  
the visibility of  
water research outputs**



# Water Research to Market

## Water RtoM Strategy

### Permanent watching of the sector:

Identification of current projects at EU level, upstream discussion with the research performers, permanent survey of bottom-up rising questions and demand of tools by practitioners.

### ReMAS, the Research to Market Assessment Strategy,

Standardized method for an assessment of the potential benefits of tools emerging from research in terms of distance-to-market; an individualized strategy for implementation (a business case preparing for the next steps to follow-up).

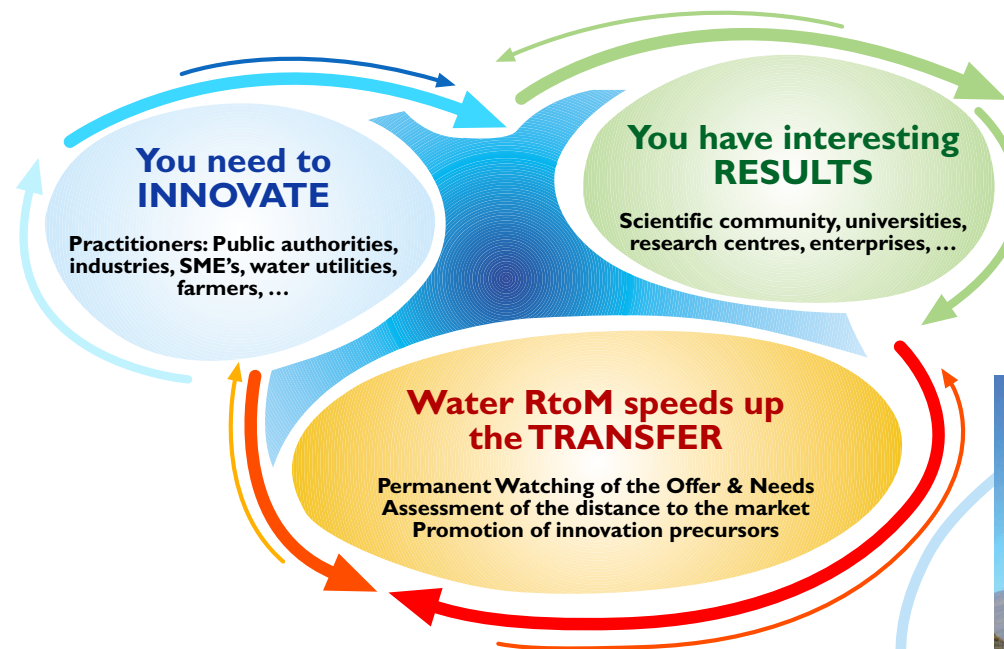
### Promotion of Innovation Precursors

Disseminating innovations and promoting innovators (through a Marketing Strategy) during brokerage events, seminars, e-tools and e-fair, to identify practitioners ready to take up the innovation.

Water RtoM aims to speed-up the transfer of research outputs to practitioners, with a targeted time lag down to 3 - 5 years, by adding a step between research and the existing technology transfer schemes to end-users.

## Water RtoM

Offer a **service** for the practitioners  
Make available 30 **innovations ready to use**  
**Promote** the innovations via a "e-fair", brokerage events, seminars, e-seminars,...



Innovations available at:  
[www.waterrtom.eu/e-fair](http://www.waterrtom.eu/e-fair)

If you wish to be involved as an innovator  
or if you have some research outputs ready  
to be used by the practitioners,  
Join us !

[contact@waterrtom.eu](mailto:contact@waterrtom.eu)

