

WATER RESEARCH TO MARKET

to speed-up the transfer of water related research output to better implement the water directives

Water RtoM aims to speed-up the transfer of research outputs to practitioners, with a targeted time lag down to 3 - 5 years, by adding a step between research and the existing technology transfer schemes to end-users. The partnership is composed by 4 partners (OIEau, Gdansk Water Foundation, Foundation Professional Training Center in Water Public Sectors, Amphos21). Water RtoM has preselected 200 research outputs from Europe, France, Poland, Spain and Romania, assessed in term of distance to market 50 outputs available in the E-fair (www.waterrtom.eu/efair_facility) and promoted them through e-seminars, brokerage events and national events ... [Read more](#)

NEWS

Publication of the Water RtoM Guidelines

During 3, Water RtoM built tools and strategy to speed up the transfer of research outputs to the market. The feed back of this experimental is shared in the Guidelines. A set of Tools, Best practices and recommendations to better active the water knowledge transfer. [Read more](#)

Water RtoM Final seminar 25th June 2013, Barcelona, Spain

The Water Research to Market experience as a chance to boost the implementation of innovative solutions into the water sector
[For online registration](#)

Next e-seminars:

- April 30th 2013 - Innovations in recovery and energy saving in the water treatment plants, and focus on a research output (FR)
- May 2nd 2013 - Innovations in river restoration techniques (FR language)
- May 31st 2013 - Presentation of the Water RtoM Guidelines

Figures of Water RtoM

- 210 [preselect projects](#)
- 60 [research outputs](#) assessed
- 20 business cases
- [Water RtoM in events](#):
7 e-seminars - 12 seminars - 9 EU Events
- Website www.waterrtom.eu
- e-fair www.waterrtom.eu/efair_facility
- Guidelines (available May 31st 2013)

FOCUS ON... GUIDELINES TO SPEED UP THE TRANSFERT

Water RtoM Guideline provides best practices to speed-up the transfer of water related research outputs to practitioners based on project partners' experience, gained during the project. The guide offers the perspective of realities by national markets of water in which the four partners have implemented the project.

The specific objectives of this guidelines are:

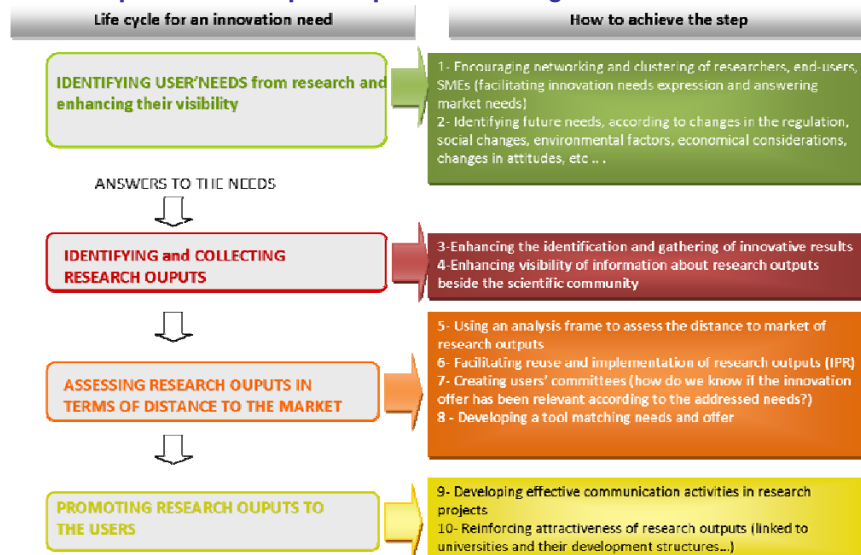
- To introduce a set of tools that supports the dissemination and the promotion of the research outputs to the market, all of them developed during Water RtoM project,
- To provide 10 best practices for the water knowledge transfer coming from lessons learnt of Water RtoM project,
- To recommend on how to better achieve the water knowledge transfer.

The Guideline targets water practitioners, being mostly river basin agencies, water utilities, suppliers of the technologies, as well as researchers, research funding bodies and knowledge transfer institutions who are all involved in the water management process..

Used properly, the guideline provides an overview of main lessons learned gathered by Water RtoM project and related recommendations according to the gained experience. This section has been structured in accordance to the uptake life cycle of a water related research output, which feeds with the output users' need of identifying promising research results. The output life cycle is represented, in this context, starting with identifying the users' need, followed by the answer provided by the research activities (the research outputs), and until the output uptake of the prospective users.

All the evidence have been gathered and customize for SMEs, whatever is their position in the cycle: researcher, search owners, precursor of innovation or end-user.

10 Best practices to speed up the knowledge transfer



FINAL EVENT OF WATER RTOM

Tuesday, 25th June 2013, 11:00am– Barcelona, Spain

This event aims to discuss together about the efficiency of new tools to speed up the transfer of research outputs to practitioners. These tools as an additional step in the existing transfer schemes prefigure a service to speed up the innovation on the market for the end-users.

Targeted public:

- The research outputs makers: the water related scientific community
- The research output users: river basin agencies, water utilities, SME's, etc.
- The research output transfer services: technological platforms, innovation departments at industries enterprises, knowledge transfer offices at universities, etc.
- The research funders: research programme organisations.

For registration,

- Ms. Beatriz Medina: <mailto:beatriz.medina@amphos21.com> or

- online registration: <http://www.waterrtom.eu/registration>

Actions & Activities in 2013

- **E-fair** increase with 25 innovations in 2013
- **Events:** Registration form <http://www.waterrtom.eu/registration>
- ❖ **E-seminars:**
 - 30/04/2013 - Innovations in recovery and energy saving in the water treatment plants, and focus on a research output
 - 02/05/2013-Innovations in river restoration techniques, 2 concrete cases (FR language)
 - 31/05/2013-Presentation of the Water RtoM Guidelines
- ❖ **Seminars:**
 - Romanian National Seminar (May 2013)
 - Final Seminar Water RtoM (date 25.06.2013 - Barcelona, Spain)
- **Guidelines** to speed-up the transfer (may 2013)
- **A business plan** for Water RtoM as a service (June 2013)
- Next newsletter (July 2013)

Water RtoM partners



Associated partners (Liaison committee)



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