



WATER RESEARCH TO MARKET

To speed up the transfer of water related research outputs

Jacquin, N.*; Sobociński, Z.**; Lacatusu, S.***; Medina, B.****; Neveu, G.*

(*) Office International de l'Eau, France; n.jacquin@oieau.fr; g.neveu@oieau.fr; Gdanska Fundacja Wody, Poland; zbigniew.s@gfw.pl;
(**) Fundatia central de formare si perfectionare profesionala in domeniul apei, Romania; wide@ara.ro; (***) Amphos 21, Spain; beatriz.molina@amphos21.com

The **Water RtoM** project aims to speed-up the transfer of research outputs to practitioners, with a targeted time of 3 - 5 years by adding a step between the research and existing technology transfer schemes by pro-actively searching, assessing and promoting research outputs.

OBJECTIVES

- To perform a permanent overview of the sector (research and market sectors);
- To make available the current innovations at regional, national and EU level;
- To identify continuously the demand for tools by practitioners;
- To facilitate the transfer by adding an step in between the existing transfer schemes
- To promote the innovations and the innovators

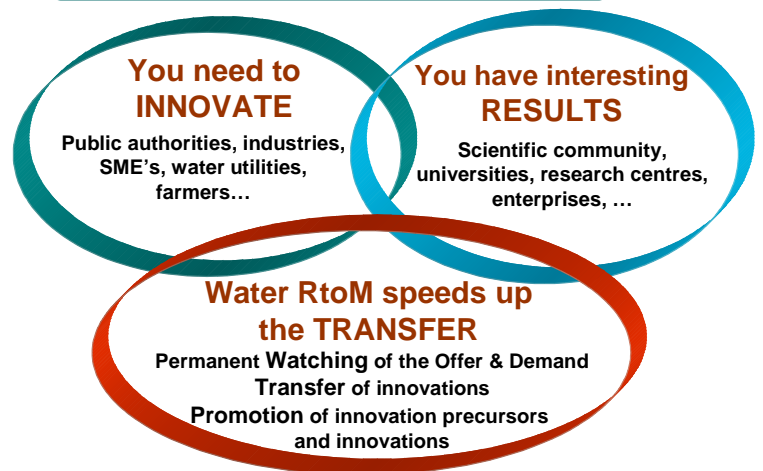
ACTIONS

- To develop a standardized method for an **assessment** of the potential benefits of emerging tools from research (REMAS tool)
- To **support** target groups for developing innovation projects (design of guidelines) in partnership with **Europe Enterprise Network**
- To disseminate innovations and to **promote** the innovators (through a **Marketing Strategy**)

EXPECTED RESULTS

- ▶ DEVELOPMENT OF A METHODOLOGY TO ASSESS THE TRANSFER OF RESEARCH OUTPUTS INTO THE MARKET
 - ▶ A service for practitioners
 - ▶ 30 business cases of innovations
- ▶ Promotion Strategy (e-fair, events, seminars...)

WATER RtoM CONCERNS YOU



JOIN US

SOLUTIONS for WATER ADMINISTRATIONS
Room "Porto" - Ipanema Park Hotel - 29th SEPT. 2011

Water governance - Water Treatment solutions – Urban water cycle tools - Climate change and extreme event - Assessment of surface waters...

Further information www.waterrtom.eu



Project consortium:
Gdańska Fundacja Wody



In partnership with:

