

## « The Water Research to Market experience as a chance to boost the implementation of innovative solutions into the water sector »

**Final Seminar, 25<sup>th</sup> June 2013 – 11:00 – 17:30**

[Register here to our seminar...](#)

### What is the objective of this event?

This event aims at discussing together about the efficiency of **new knowledge transfer tools** to speed up the uptake of research outputs to practitioners. The objective is to present new experiences and evidence in the existing transfer schemes to speed up innovation in the water market.

### Who should come to this event?

- The research outputs makers (the water scientific community) who might be interested in learning how to better transfer their results to their potential users.
- The research output users (river basin agencies, water utilities, SME's, etc.) who can learn on how to better identify the existing tools and access ways for research results.
- The research output transfer services (technological platforms, innovation departments at industries enterprises, knowledge transfer offices at universities, etc.) who will exchange and gather new experiences in the science-market interface
- The research funders (research programme organisations) who can identify the needs to complete an efficient research programme scheme.

This event is framed within the gathered experience of Water RtoM project. The project gained experience by selecting more than 200 research outputs from Europe, France, Poland, Spain and Romania, by assessing them in terms of distance to market, by setting up more than 50 outputs in an E-fair ([www.waterrtom.eu/e-fair](http://www.waterrtom.eu/e-fair)) and by promoting them through e-seminars, brokerage events and national events ...

[Read more](#)

**Location:** [BarcelóAtenea Mar Hotel](#), Passeig García i Faria, 37 - 47, 08019 Barcelona, Spain



### Registration

Registration is free but places are limited, [click here to register](#)

More information at [waterrtom-seminar@amphos21.com](mailto:waterrtom-seminar@amphos21.com)

## Agenda 25th June 2013

11:00-11:30 WELCOME COFFEE AND REGISTRATION

11.30-12:00 Session 1 Introducing Water Research to Market

12:00-13:30 Session 2 The process of speeding up the transfer of water research results

**(ROUND TABLE)**

The existing tools and initiatives working at the science/policy/market interface

The success stories from research: when research reaches uptake

13:30-14:30 LUNCH (FINGER FOOD)

14.30–16:30 Session 3 How to consolidate the *water research to market* step

**(WORKING GROUPS)**

What are the appropriate channels and methods to enhance visibility of the policy and market demands on water?

How can we assess the “readiness to be used” of a water research output?

How to improve the promotion of the water research results?

16:30-17:00 WRAP- UP SESSION (PLENARY)

17:00-17:30 Session 4 NETWORKING SESSION

**(BILATERAL MEETINGS)**

## Registration at [waterptom.eu/registration](http://waterptom.eu/registration)

### WATER RTOM: Tools and services

The project LIFE09 ENV/FR/000593 (01/09/2012-31/08/2013), Water Research to Market, aims to speed up the transfer of water related research results to practitioners by adding a step, complementary to the current innovation transfer scheme between scientists and final users (practitioners, administrations, water services, etc).

Water RtoM has provided tools and services to assess the distance to the market and promote the innovative research outputs:

- **The tools box** : Box 1 - identification of innovative research outputs, preliminary evaluation of the most relevant innovations, Box 2 – Assessment of the research outputs in term of business case, Box 3 – Strategy for promoting the innovations not far from the market

- **10 good practices to speed up the transfer**: Step 1 – identifying users needs, Step 2 – Identifying and collecting research outputs, Step 3 – Assessing research outputs in term of distance to the market, Step 4 – Promoting research outputs to the users..

### Results 2013

- 200 innovations identified
- 75 research outputs preliminary assessed, promoted in the E-Fair
- 30 business cases
- 1 Business Plan for Water RtoM as a permanent service
- 1 Good practice guidance to speed up the transfer of research results
- E-seminars Register on line...

### The partners of Water RtoM



AMPHOS<sup>21</sup>

Gdańska Fundacja Wody



With the support of a liaison committee of associated partners

