



# Water Research to Market

LIFE09 ENV/FR0593 – date 01/09/2010 – 30/08/2013

N° March 2013

Newsletter in English

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## WATER RESEARCH TO MARKET

To speed-up the transfer of water related research outputs to practitioners

### « Innovations in the field of energy saving and recovery in Water treatment facilities »

e-seminar 30<sup>th</sup> April 2013 – 9:30 – 10:30

[Register here to our free e-seminar...](#)

With the rising of energy costs, the need for improved treatment efficiency that requires more energy and the need to reduce emission of green house gases, energy savings and recovery is becoming a more and more pressing need in the water treatment facilities.

The e-seminar will focus on two recent innovations resulting from research projects that have the potential to be implemented in wastewater treatment plants to save or recover energy.

In the age of internet and thanks to unlimited possibilities it creates, you do not even need to get out from your home or office to join us – a special online program will provide you with an excellent quality of internet and materials forwarded by speakers. You only need a normal computer connected to internet and a headphone. **Participation is free** but registration mandatory. Once registered, you will receive the link to participate to the e-seminar.

The programme:

|       |   |
|-------|---|
| 9:30  | Welcoming participants and key speakers. Short introduction to the WaterRtoM project, its goals and purposes. |
| 9:40  | GREENLYSIS project: short video   |
| 9:50  | Presentation of Greenlysis output   |
| 10:10 | Presentation of some other research outputs   |
| 10:15 | Questions and answers   |
| 10:25 | Short conclusion and availability of results  |

The speakers:

- B. Fribourg-blanc, moderator**, involved in Water RtoM for Office International de l'Eau
- B. Portero, speaker**, expert in energy management and trainer, involved in Water RtoM for Office International de l'Eau
- E. Marzo Adam, speaker**, researcher and project manager of GREENLYSIS project

#### WATER RTOM: the project

The project LIFE09 ENV/FR/000593 (01/09/2012-31/08/2013), Water Research to Market, aims to speed up the transfer of water related research results to practitioners by adding a step, complementary to the current innovation transfer scheme between scientists and final users (practitioners, administrations, water services, etc).

The project is developed by a consortium of 4 partners (lead: OIEau, partners: Gdansk Water Foundation, Romanian centre for education on water, Amphos21). 200 research projects have already been identified in the water field at the European level and in each of the 4 countries covered by the partners (France, Poland, Romania, Spain), and Water RtoM has developed a promotion strategy through identification of relevant outputs of these projects and evaluation of their distance to the market. Relevant outputs are promoted via an e-fair (The water innovations fair) ... [Read more](#)

#### Water RtoM in short

- 50 outputs selected/year (150 for all the project duration)
  - 20 to 30 research outputs assessed/year through the ReMAS
  - 8 to 12 research outputs assessed/year through a business case
  - 2 European events/year
  - 5 national seminars/year
  - 4 e-seminars/year
  - website [www.waterrtom.eu](http://www.waterrtom.eu)
- An « innovations fair » via an e-fair  
[www.waterrtom.eu/e-fair](http://www.waterrtom.eu/e-fair)



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## THE STEPS OF DEVELOPMENT OF WATER RTOM

- The project started in Sept 2010. The first year allowed develop the tools to « make visible » the most promising innovations, develop an « assessment method » for research results as regards their distance to the market and test it on some research outputs.
- L'année 2012 est une année de test des outils et stratégies ; l'équipe de WaterRtoM a identifié près de 200 produits potentiellement intéressants. Une cinquantaine de résultats de la recherche ont fait l'objet d'une évaluation en termes de leur **distance au marché** ; cela signifie : identifier les étapes qu'il reste à développer pour le rendre utilisable par des gestionnaires de l'eau.
- Water RtoM participated and organised european and national events (Green Week in Brussels, HYDROGAIA in Montpellier, SMAGUA in Saragossa, VODKAN in Poland, POLLUTEC in Lyon, to promote innovations and the added value of a WaterRtoM service.
- New electronic tools are used and combined to target the interested informed public and at distance to allow make the most of the time of experts and researchers as well as participants: thematic e-seminars, e-fair ...
- [More...](#)

## Agenda 2013

- End of the project Water rtoM financed by LIFE, August 2013
- Preparation of a business Plan for Water RtoM to define how to transform the project in a permanent service
- Writing of a good practice guidance to speed up the transfer of research results
- E-seminars
- [Register on line...](#)

### The partners of WaterRtoM



AMPHOS<sup>2</sup>

Gdańska Fundacja Wody



### With the support of a liaison committee of associated partners

